WEBSITE PRIVACY POLICY

RangeVision LLC, a company registered at 3B Lenin St.143400 Krasnogorsk, Moscow region, Russian Federation (hereinafter referred to as "RangeVision"), is committed to protecting the privacy of users when browsing the websites: www.rangevision.com, support.rangevision.com (hereinafter referred to as the "Website"). In this regard, this Privacy Policy (the Policy) has been compiled, which sets out RangeVision's principles regarding your privacy, as well as how your personal data is processed when using the Website. The Policy also contains information on the basis of which you can give your informed and unambiguous consent to the processing of personal data, when necessary.

In general, any information and data which you provide to RangeVision over the Website, or which is otherwise gathered via the Website by RangeVision, in the context of the use of RangeVision's services ("Services") as better defined in the Section 3 below, will be processed by RangeVision in a lawful, fair and transparent manner. To this end, and as further described below, RangeVision takes into consideration internationally recognised principles governing the processing of personal data, such as purpose limitation, storage limitation, data minimisation, data quality and confidentiality.

1. DATA CONTROLLER AND DATA PROTECTION OFFICER

RangeVision, as identified at the top of this Privacy Policy, is the data controller regarding all personal data processing carried out through the Website.

To get in touch with RangeVision's Data Protection Officer, please contact: info@rangevision.com

2. PERSONAL DATA PROCESSED

When you use the Website, RangeVision will collect and process information regarding you (as an individual) which allows you to be identified either by itself, or together with other information which has been collected. RangeVision may also be able to collect and process information regarding other persons in this same manner, if you choose to provide it to RangeVision.

This information may be classified as "Personal Data" and can be collected by RangeVision both when you choose to provide it (e.g., when you subscribe to the newsletter or request a demo, in order to receive RangeVision’s Services) or simply by analysing your behaviour on the Website.

Personal Data which can be processed by RangeVision through the Website are as follows:

a. Name, contact details and other Personal Data

In various sections of the Website – including, in particular, if you decide to create an account on the Website – you will be asked to submit information such as your name, phone / mobile numbers, e-mail address, date of birth, country of residence and address etc.
In addition, whenever you participate in surveys and other promotions which may be available on the Website, as well as whenever you communicate with RangeVision through the contact details provided in the Website or with Customer Service, RangeVision may collect additional information which you choose to provide.

b. Special categories of Personal Data

Certain areas of the Website (such as the form to request a demo) include free text fields where you can provide RangeVision with some information or needs, which you may use to communicate Personal Data.

Where these fields are completely free, you may use them to disclose (inadvertently or not) more sensitive categories of Personal Data, such as data revealing your racial or ethnic origin, political opinions, religious or philosophical beliefs, or trade union membership. The content you upload in these fields may also (inadvertently or not) include other types of sensitive information relating to you, such as your genetic data, biometric data or data concerning your health, sex life or sexual orientation.

RangeVision asks that you do not disclose any sensitive Personal Data on the Website, unless you consider this to be strictly necessary. As it is totally optional to provide this information, if you do, please mind that RangeVision needs your explicit consent to process on sort of Personal Data. RangeVision would stress the importance of providing your explicit consent to process this sort of Personal Data if you decide, nonetheless, to share it.

c. Other persons' Personal Data

As mentioned in the previous section, certain areas of the Website include free text fields where you can write messages to RangeVision. These messages may (inadvertently or not) include Personal Data related to other persons.

In any situation where you decide to share Personal Data related to other persons, you will be considered as an independent data controller regarding that Personal Data and must assume all inherent legal obligations and responsibilities. This means, among other things, that you must fully indemnify RangeVision against any complaints, claims or demands for compensation for damages which may arise from the processing of this Personal Data, brought by the third parties whose information you provide through the Website.

As RangeVision does not collect this information directly from these third parties (but rather collects them, indirectly, from you), you must make sure that you have these third parties' consent before providing any information regarding them to RangeVision; if not, then you must make sure there is some other appropriate grounds on which you can rely to lawfully give RangeVision this information.

d. Browsing data

The Website's operation, as is standard with any websites on the Internet, involves the use of computer systems and software procedures, which collect information about the Website's users as part of their routine operation. While RangeVision does not collect this information in order to link it to specific users, it is still possible to identify those users either directly via that information, or by using other information collected – as such, this information must also be
considered Personal Data.

This information includes several parameters related to your operating system and IT environment, including your IP address, location (country), the domain names of your computer, the URI (Uniform Resource Identifier) addresses of resources you request on the Website, the time of requests made, the method used to submit requests to the server, the dimensions of the file obtained in response to a request, the numerical code indicating the status of the response sent by the server (successful, error, etc.), and so on.

These data are used to compile statistical information on the use of the Website, as well as to ensure its correct operation and identify any faults and/or abuse of the Website. Save from this last purpose, these data do not persist for more than 7 working days.

e. Cookies and tracking information

We and our third-party providers use cookies, clear GIFs/pixel tags, JavaScript, local storage, log files, and other mechanisms to automatically collect and record information about your browsing activities and use of the Website and other Services. We may combine this “usage data” with other personal information we collect about you. We use this usage data to understand how our Services are used, track bugs and errors, provide and improve our Services, verify account credentials, allow logins, track sessions, prevent fraud, and protect our Services, as well as for targeted marketing and advertising, to personalize content and for analytics purposes.

Cookies. Cookies are alphanumeric identifiers that we transfer to your computer’s hard drive through your web browser for record-keeping purposes. Some cookies allow us to make it easier for you to navigate the Website, while others are used to enable a faster log-in process or to allow us to track your activities while using our Site. Most web browsers automatically accept cookies, but if you prefer, you can edit your browser options to block them in the future. The Help portion of the toolbar on most browsers will tell you how to prevent your computer from accepting new cookies, how to have the browser notify you when you receive a new cookie, or how to disable cookies altogether. Some of the Services may not work properly if you disable cookies.

Pixel tags. Pixel tags are tiny graphics with a unique identifier, similar in function to cookies. In contrast to cookies, which are stored on your computer’s hard drive, clear GIFs are embedded invisibly on web pages. We may use pixel tags (also referred to as web beacons, web bugs or clear GIFs), in connection with our Services to, among other things, help us manage ads and content, and compile statistics about usage of our Services. We may also use pixel tags in HTML emails to our customers, to help us track email response rates, identify when our emails are viewed, and track whether our emails are forwarded.

Preferences. You may block or disable cookies for the device and browser you are using, through your browser settings; however, certain features on our Website may not be available or function properly if you block or disable cookies. The Website currently does not respond to “do not track” signals.
RangeVision intends to use your Personal Data, collected through the Website, for the following purposes:

- To verify your identity and assist you, in case you lose or forget your login / password details for any of RangeVision’s registration services, to send you RangeVision newsletter you subscribed for as a service and which contains only informative material, to send you any information you explicitly requested; to allow you to request a demo, a price quote or any info you may ask for, to find the dealer next to you and to provide any other Services which you may request (“Service Provision”);

- For future marketing, promotional and publicity purposes, including to carry out direct marketing, market research and surveys, via e-mail, SMS, over the phone, banners instant messaging, through an operator, traditional mail, through RangeVision’s official social media pages, regarding RangeVision’s products and services, as well as those of selected third parties (“Marketing”);

- For future marketing, promotional and publicity purposes, by sending you direct e-mail marketing communication regarding products and services similar to those you have purchased or requested through the use of the Website (“Soft Spam”);  

- To create a profile of you as a Website user, through the use of profiling cookies and by collecting and analysing information on the preferences you select and choices you make in the Website, as well as your general activities on the Website. This profile will be used to give you information about other websites / services which RangeVision believes you may be interested in, and to show you information and advertisements which may be relevant to you and your interests. All algorithms involved in this processing are regularly tested, to ensure the processing’s fairness and control for bias (“Profiling”);

- For compliance with laws which impose upon RangeVision the collection and/or further processing of certain kinds of Personal Data (“Compliance”);

- To prevent and detect any misuse of the Website, or any fraudulent activities carried out through the Website (“Misuse/Fraud”).

4. GROUNDS FOR PROCESSING AND MANDATORY / DISCRETIONARY NATURE OF PROCESSING

RangeVision’s legal bases for processing your Personal Data, according to the purposes identified in Section 3, are as follows:

- Service Provision: processing for these purposes is necessary to provide the Services and, therefore, is necessary for the performance of a contract with you. It is not mandatory for you to give RangeVision your Personal Data for these purposes; however, if you do not, RangeVision will not be able to provide any Services to you.

- Marketing: processing for these purposes is based on your consent. It is not mandatory for you to give consent to RangeVision for use of your Personal Data for these purposes, and you will suffer no consequence if you choose not to give it (aside from not being able to receive further marketing communications from RangeVision). Any consent given may also be withdrawn at a later stage (please see Section 8 for more information).
• Soft Spam: processing for this purpose is based on the interest of RangeVision in sending you direct e-mail marketing communication regarding products and services similar to those you have purchased through the use of the Website. You can block these communications, and you will suffer no consequence if you do so (aside from not being able to receive further communications from the RangeVision), by opposing through the link provided at the bottom of all such communications.

• Profiling: processing for this purpose is based on your consent collected by means of the banner cookie and/or with a specific tickbox. It is not mandatory for you to give consent to RangeVision for use of your Personal Data for this purpose, and you will suffer no consequence if you choose not to (aside from not being able to benefit from greater personalisation of your user experience regarding the Website). Any consent given may also be withdrawn at a later stage (please see Section 8 for more information).

• Compliance: processing for this purpose is necessary for RangeVision to comply with its legal obligations. When you provide any Personal Data to RangeVision, RangeVision must process it in accordance with the laws applicable to it, which may include retaining and reporting your Personal Data to official authorities for compliance with tax, customs or other legal obligations.

• Misuse/Fraud: Information collected for this purpose is used exclusively to prevent and detect fraudulent activities or misuse of the Website (for potentially criminal purposes).

5. RECIPIENTS OF PERSONAL DATA

Your Personal Data may be shared with the following list of persons / entities ("Recipients"):  
- Persons, companies or professional firms providing RangeVision with advice and consultancy regarding accounting, administrative, legal, tax, financial and debt collection matters related to the provision of the Services and which act typically as data processors on behalf of RangeVision;

- Entities engaged in order to provide the Services (e.g., hosting providers or email platform providers);

- Persons authorised to perform technical maintenance (including maintenance of network equipment and electronic communications networks);

- Persons authorised by RangeVision to process Personal Data needed to carry out activities strictly related to the provision of the Services, who have undertaken an obligation of confidentiality or are subject to an appropriate legal obligation of confidentiality (e.g., employees of RangeVision);

- Other companies within the RangeVision group for internal administrative purposes, including the processing of clients' or employees’ Personal Data; and

- Public entities, bodies or authorities to whom your Personal Data may be disclosed, in accordance with the applicable law or binding orders of those entities, bodies or authorities.

6. TRANSFER OF PERSONAL DATA
Considering RangeVision's worldwide presence and business operations, your Personal Data may be transferred to Recipients located in several different countries. RangeVision implements appropriate safeguards to ensure the lawfulness and security of these Personal Data transfers, such as by relying on adequacy decisions from the European Commission, standard data protection clauses adopted by the European Commission, or other safeguards or conditions considered adequate to the transfer at hand. More information about it is available sending a written request to RangeVision at the following address: info@rangevision.com.

7. RETENTION OF PERSONAL DATA

Personal Data processed for Service Provision will be kept by RangeVision for the period deemed strictly necessary to fulfil such purposes – in any case, as these Personal Data are processed for the provision of the Services, RangeVision may continue to store this Personal Data for a longer period, as may be necessary to protect RangeVision’s interests related to potential liability related to the provision of the Services.

Personal Data processed for Marketing and Profiling will be kept by RangeVision from the moment you give consent until the moment you withdraw the consent given and renewed at fixed intervals. Once consent is withdrawn, Personal Data will no longer be used for these purposes, although it may still be kept by RangeVision, in particular as may be necessary to protect RangeVision’s interests related to potential liability related to this processing.

Personal Data processed for Soft Spam will be kept until you object to such processing by means of the link provided at the bottom of all such communications.

Personal Data processed for Compliance will be kept by RangeVision for the period required by the specific legal obligation or by the applicable law.

Personal Data processed for preventing Misuse/Fraud will be kept by RangeVision for as long as deemed strictly necessary to fulfil the purposes for which it was collected.

8. DATA SUBJECTS’ RIGHTS

Under the Regulation, you, as a data subject, are entitled to exercise the following rights before RangeVision, at any time:

- Access your Personal Data being processed by RangeVision (and/or a copy of that Personal Data), as well as information on the processing of your Personal Data;

- Correct or update your Personal Data processed by RangeVision, where it may be inaccurate or incomplete;

- Request erasure of your Personal Data being processed by RangeVision, where you feel that the processing is unnecessary or otherwise unlawful;

- Request the restriction of the processing of your Personal Data, where you feel that the Personal Data processed is inaccurate, unnecessary or unlawfully processed, or where you have objected to the processing;

- Exercise your right to portability: the right to obtain a copy of your Personal Data provided to RangeVision, in a structured, commonly used and machine-readable format, as well as the transmission of that Personal Data to another data
controller;

- Object to the processing of your Personal Data, based on relevant grounds related to your particular situation, which you believe must prevent RangeVision from processing your Personal Data; or

- Withdraw your consent to processing (for Marketing and Profiling).

Please note that most of the Personal Data you provide to RangeVision can be changed at any time, including your email preferences, by accessing, where applicable, the user profile you can create on the Website.

When requesting for the Services, you may have selected the means of communication through whom you desired the Marketing to be carried out (i.e. fax, phone, SMS, email, mail, social media). You may withdraw the consents for the Marketing through the different means of communication from the user profile, where applicable, by de-selecting the relevant options. You can also withdraw consent for Marketing via e-mail or object to Soft Spam by selecting the appropriate link included at the bottom of every email message received. The same applies to the RangeVision newsletter you receive as a Service.

Consent for Profiling via cookies may be withdrawn as described in Section 2.e or, if via tick box, by changing, at any time, the preferences of the user profile you can create on the Website.

Aside from the above means, you can always exercise your rights described above by sending a written request to RangeVision at the following address: info@rangevision.com.

In any case, please note that, as a data subject, you are entitled to file a complaint with the competent supervisory authorities for the protection of Personal Data, if you believe that the processing of your Personal Data carried out through the Website is unlawful.

9. AMENDMENTS

This Privacy Policy entered into force on 01/10/2021. RangeVision reserves the right to partly or fully amend this Privacy Policy, or simply to update its content, e.g., as a result of changes in applicable law. RangeVision will inform you of such changes as soon as they are introduced, and they will be binding as soon as they are published on the Website. RangeVision therefore invites you to regularly visit this Privacy Policy in order to acquaint yourself with the latest, updated version of the Privacy Policy, so that you may remain constantly informed on how RangeVision collects and uses Personal Data.

10. FEEDBACK, QUESTIONS AND SUGGESTIONS

You may send all suggestions or questions regarding this Policy to the User Support Service of RangeVision by email to: info@rangevision.com or by mail to: 143404, Moscow Region, Krasnogorsk, Krasnogorsky District, 5B Lenin Street, Unit VI.